

Consultation Report

Peckham and Nunhead

Area Action Plan

Towards a preferred option

May 2011

CONTENTS

Section	Page
1. Introduction	3
1.1 What is the Peckham and Nunhead Area Action Plan?	3
1.2 What is this consultation report?	3
1.3 How to find your way around this document?	4
1.4 Where to get more information	
2. Stages of consultation	
2.1 What stages of consultation have been carried out so far?	5
2.2 What was consulted on at each stage?	5
2.3 What happens next?	5
3. Sustainability scoping and vision paper consultation	
3.1 Who was consulted and how?	7
3.2 How many comments were received on the sustainability scoping and vision paper?	8
3.3 Summary of responses on sustainability scoping and vision paper	8
4. Issues and options consultation	
4.1 Informal consultation prior to the formal issues and options consultation	11
4.2 Who was consulted and how on the issues and options?	12
4.3 How many comments were received on the issues and options?	19
4.4 Summary of the responses on the issues and options	19
5. Informal consultation on the towards a preferred option	
5.1 Consultation prior to formal towards a preferred option consultation	22
6. Monitoring our consultation	
6.1 Why we monitor our consultation	25
6.2 How we monitor our consultation	25
Appendix A	
Responses and officer comments on the sustainability scoping report	
Appendix B	
Responses and officer comments on the vision paper	
Appendix C	
Issues and options mail out letter	
Appendix D	
List of consultees including statutory consultees	
Appendix E	
List of locations documents were made available	
Appendix F	
Issues and options statutory press notice	
Appendix G	
Summary of questionnaire responses on the issues and options	
Appendix H	
Responses and officer comments of the issues and options	

1. Introduction

1.1 What is the Peckham and Nunhead Area Action Plan?

The Peckham and Nunhead Area Action Plan (AAP) is a planning document that will help bring long-lasting improvements to Peckham and Nunhead. It does this by making sure that over the next fifteen years we get the right development needed to support a healthy, safe and prosperous community and a fairer future for all in Peckham and Nunhead.

The area action plan will change the planning policies for Peckham and Nunhead, and will control:

- The look and function of the town centre, including the mix of shops and other activities.
- The type of development on the key sites.
- The size and design of new buildings.
- The amount and type of new homes built and where they go.
- The impact of new development on the environment and traffic.
- The community facilities needed to support the increased population.

The area action plan will help fund improvements over the long term by making sure private developers contribute to things like improving public spaces, affordable homes, upgrading public transport and improving community facilities.

The process of developing and preparing area action plans needs to involve the local community, groups and businesses at each stage to ensure that the plan meets the needs of those living and working in Peckham and Nunhead. We are now at our fourth stage of consultation which we call towards a preferred option.

1.2 What is this consultation report?

This document explains the consultation that has been undertaken so far on preparing the area action plan and how these comments have been taken into account in preparing the towards a preferred option.

We consult at every stage of preparation of the document in accordance with our statement of community involvement. Our statement of community involvement (SCI) sets out how we will consult on all our planning policy documents and planning applications. It is important that we comply with the requirements in our SCI, and we show how we have met these requirements at each stage in this report. Our consultation plan for the towards a preferred option sets how we will meet the

1.3 How to find your way around this document?

Within this consultation report we set out the following:

- Section 1: Introduction to the Peckham and Nunhead AAP and this consultation report.
- Section 2: The stages of consultation we have carried out so far and what happens next
- Section 3: The consultation we carried out on the initial two stages of consultation (the sustainability scoping report and the Peckham Vision paper) and the comments we received.
- Section 4: The consultation we carried out on the third stage of consultation called the issues and options and the comments we received.
- Section 5: How and why we monitor our consultation.

- Appendices: We set out copies of consultation material such as press notices, and all the responses and our officer comments on each stage of consultation so far.

1.4 Where to get more information

The Peckham and Nunhead Area Action Plan (AAP) and all the documents which support the AAP including our consultation strategy, which explains how we will involve people in preparing the area action plan across all the stages of consultation can be viewed at our website:

www.southwark.gov.uk/futurepeckham

Copies are also available by contacting the planning policy team at:

Email: futurepeckham@southwark.gov.uk or telephone 020 7525 5471

All the documents are also available to view in our libraries and one stop shops.

2. Stages of consultation

2.1 What stages of consultation have been carried out so far?

STAGE OF CONSULTATION	WHEN DID IT OCCUR?
Consultation on sustainability scoping report	November 2006 to February 2007
Consultation on Future Peckham vision paper	14 March to 25 April 2008
Consultation on issues and options	1 September to 25 May 2009

2.2 What was consulted on at each stage?

The first stage of consultation was the sustainability appraisal scoping report. This document set out the issues that the area action plan will need to address in order to create a sustainable community in Peckham and Nunhead. This has fed into our interim sustainability appraisal for the towards a preferred option, as well as informing the main consultation AAP.

The next stage involved consulting on the Future Peckham Vision paper, which explained the need for and process of preparing the action plan and invited comments on the issues we need to look at. We also consulted on our community involvement strategy (consultation strategy), the officer responses to the consultation on the scoping report and the equalities impact assessment scoping report.

The third stage of consultation was the issues and options consultation. This was the first major stage of consultation. This looked at the issues that need to be tackled in Peckham and Nunhead and ideas for dealing with them. Alongside the issues and options report we consulted on a consultation plan, a consultation report, our refined consultation strategy and our updated equalities and impact assessment scoping report

2.3 What happens next?

We are now consulting on the towards a preferred option. Consultation will close on 2 August 2011. We will then look at all the responses we have received and the further evidence and information we have gathered and prepare our next consultation document. Our timetable for the rest of the consultation and preparation of the AAP is set out below.

STAGE OF CONSULTATION	WHEN WILL IT OCCUR?
Consultation on the preferred options	December 2011 to February 2012
Consultation on the publication/submission	September 2012 to November 2012

Submit to the Secretary of State	December 2012
Examination in Public	March 2013
Adoption	October 2013

3. Sustainability appraisal scoping and vision paper consultation

3.1 Who was consulted and how?

The following sets out the consultation that has been carried out each of the first two stages of consultation: our sustainability appraisal scoping report and our vision paper. It shows how we met our statutory requirements in and the additional consultation we carried out in accordance with our statement of community involvement.

		Stage in consultation	
		SA/SEA Scoping Report	Vision Paper
Statutory requirement	Mailout to statutory consultees	10 November 2006. We invited comments from Environment Agency, Natural England, English Heritage.	Mail-out 11 March 2008
	Displaying documents at council offices	The Scoping Report was made available at Southwark Town Hall, local libraries and local area housing offices	Vision Paper, EqIA, SA report distributed to all libraries, council offices, Town Hall, one stop shops, housing offices
	Advertisement in local press	An advertisement was published in the South London Press on Friday 29 December 2006.	No advertisement. This is not a statutory requirement.
	Putting document on council website	Made available on website in November 2006.	The Vision Paper, EqIA, Committee Report, Community Involvement Strategy and responses to the scoping report were put on the website in March 2008.
Additional consultation	Written notification to residents and interest groups	A letter explaining the purpose of the scoping report and how it fits into the Peckham and Nunhead Area Action Plan programme was sent to over 2,500 consultees on our mailing list including residents, schools, local traders, local businesses, community groups and voluntary organisations on 10 November 2006.	A letter explaining area action plans and dates for consultation was sent to over 2,500 consultees on our mailing list including residents, schools, local traders, local businesses, community groups and voluntary organisations on 11 March 2008.
	Presentations to community councils	We made announcements of the consultation at Nunhead and Peckham Rye Community Council: 19/9/07; Peckham Community Council: 20/9/07	Nunhead and Peckham Rye Community Council: 26/3/08
	Presentations to area housing offices	We presented to the Nunhead and Peckham Rye Area Forum on 21 September 2007	Peckham Area Housing Forum: 17/4/08, Dulwich Area Housing Forum: 1/5/08
	Presentations to Equalities and Diversity Panel	We attended to the EDP on 15 May 2007 during preparation of the equalities impact assessment scoping report.	
	Presentations to Planning Committee	14 November 2006	18 December 2007
	Translations of documents supplied	None undertaken	None undertaken

		Stage in consultation	
		SA/SEA Scoping Report	Vision Paper
	Consultation comments and officer responses made available	These were made available during consultation on the Vision paper.	These were made available during consultation on the issues and options. Everyone who submitted comments were sent a copy of officer responses in August.
	Follow up letter sent to responders advising of committee dates	N/A	We sent a letter to everyone who commented on 15 August 2008 informing them of the Planning Committee date
	Internal officer consultation	We worked with officers from the Peckham Programme to prepare the scoping report.	The project board was consulted, this included officers from Peckham Programme, Property, Transport, Development Control
	Member briefings	The Executive Member for Regeneration was briefed on the scoping report and approved it for consultation. Local ward councillors were briefed in October/November 2006	The Executive Member for regeneration was briefed on the vision paper and approved it for consultation. Local ward members were also briefed on the Peckham and Nunhead Area Action Plan.
	Attendance at public events	Stall at I Love Peckham Festival (2007 and 2008), Peckham Flavas Event (November 2007), Cossall Estate Spring Event (May 08), The Event (July 08), The Mix Youth Festival (August 2008) where we had leaflets about the project and asked people to fill in a questionnaire about how they would like Peckham to change.	

3.2 How many comments were received on the sustainability scoping report and vision paper?

The sustainability scoping report

We had 11 groups/individuals responding to the scoping report, making 74 comments.

The Peckham Vision Paper

We had 24 groups/individuals responding to the Vision paper, making 118 comments.

3.3 Summary of responses

Sustainability scoping report

The responses we received in the sustainability scoping report are set out in full with our officer comments in appendix A. These fed into the preparation of the Vision Paper and the issues and options paper and we have already reported on these responses as part of the issues and options consultation in 2008/2009.

The table below sets out a summary of the responses received and how we took them into account in preparing the Vision Paper and the issues and options report. It has been summarised along the lines of key sections of the scoping report.

Sustainability scoping report: Summary of comments and our officer responses.

Issue/Topic	Summary of comment	Our Response
Sustainability appraisal methodology and timetable	It was suggested that we include a brief summary outlining of the purpose of sustainability appraisal at the beginning of the scoping report.	<p>We recognise the importance of technical explanations and have sought to outline the purpose of sustainability appraisal in appendix 1 of the scoping report. This outlines the legal and policy background for sustainability appraisal</p> <p>We have decided to put a lot of technical and background information in an appendix rather than the main document in an effort to help the document an easier and more pleasant read.</p>
Relationship to other plans and programmes	A number of plans were identified that appeared to be omitted in the initial review of relevant plans and programmes which, amongst others, included Planning Policy Statement (PPS) 1(climate change supplement), PPS10, PPS 15, PPS 17, PPS 25, health related planning documents and guidance produced by the Health Urban Development Unit.	<p>The majority of plans identified had not been omitted from the report. The main table in the document, included only a summary of the key plans and programmes whereas appendix 5 included the full list of relevant documents.</p> <p>We do, however, acknowledge that there were some documents not included in the full table, some of which were not available before the scoping report went out for consultation. These documents will be taken into account in the plan preparation process.</p>
Social, economic and environmental context	<p>Many comments were raised regarding the type and quality of baseline information. In particular, it was suggested that we develop the evidence base by reviewing:</p> <ul style="list-style-type: none"> • The demand for retail • The quality and provision of community facilities • The need for larger housing in the Future Peckham Area. 	We will be carrying out research to inform the next stage in the plans development. The research will look at retail patterns and behaviour in the Future Peckham area. It will also improve the background information we currently have on the quality and condition of community facilities and local housing need.
Key sustainability issues	There was a general consensus that the issues identified in the scoping report were the main ones for the area. However it was perceived by some that health, open space and biodiversity issues, and	We recognise that there are a number of issues to be dealt with in Future Peckham. Health, open space and conservation issues, amongst other things will be explored in more detail in the forthcoming issues and options

	conservation issues were not given enough attention.	stage.
Sustainability appraisal framework	Comments were made regarding the style and structure of the scoping report. It was suggested that we include more explanatory information at the beginning of the sections, and where possible making clearer the links between the planning process and the strategic environmental assessment and sustainability appraisal process.	We agree that it was important to make the purpose of each section clear and easily understood. However we maintain that much of the technical information regarding the sustainability appraisal process is likely to remain in appendices to the main report. We will however, try to make it clearer where within documents further information can be found.
Next steps	No comments received.	No action need to be taken.

Vision paper

The comments we received on the vision paper have already been set out in the consultation report for the issues and options consultation. We addressed these comments through the issues and options paper.

Appendix B sets out the full comments we received and our officer comments.

In summary the key points that people raised were:

- The need to not just focus on the area within the town centre, but to address the issues that affect the wider Peckham area.
- The need to improve shopping along Rye Lane and protect independent retailers.
- We need to consider alternative uses on the land around Copeland Road Industrial Estate (Site 71P in the Southwark Plan) as well as its need for a tram depot.
- We need to look at improving and creating public spaces, in particular in front of Peckham Rye Station.
- The importance of creative uses to the area and the need for space for enterprise and exhibitions. The need for affordable studios and work space.
- Importance of conserving heritage and that new development must be of a good design.
- Concern with congestion on local roads and on the quality of walking and cycling routes to different parts of Peckham.
- The need to improve the safety and look of streets, including planting more trees.
- The needs for places for people to meet, including community buildings and cafes.

4. Issues and options consultation

4.1 Informal consultation prior to the formal issues and options consultation

Between consulting on the Vision Paper and formally consulting on the issues and options paper, we consulted on a draft issues and options paper. We began informally consulting on the issues and options on 1 September 2008. During this time we carried out information consultation on the area action plan to raise awareness about the project and help people to better understand what it is all about, what topics it would cover and how it may affect them. It helped focus people on how they can get involved in the process to get them thinking about what sort of change they would like to see. This coincided with consultation on our core strategy issues and options

We then carried out formal consultation on the issues and options for 8 weeks from 30 March to 25 May 2009. This was 2 weeks longer than our usual 6 week statutory period to take into account the Easter holidays and ensure everyone had enough to comment on the report.

Informal issues and options consultation

This is the consultation we carried out informally on issues and options.

Date	Event
2007 and 2008	I Love Peckham Festival
November 2007	Peckham Flavas Event
20 September 2008	Stand at the Green Fair for Open House
24 September 2008	Attendance at Dulwich Community Council
September 2008	Peckham Fete
September 2008	Nunhead Family Day
1 October 2008	Nunhead and Peckham Rye Community Council
13 October 2008	Peckham Area Housing Forum
22 October 2008	RSLAG
18 October 2008	Annual Tenants Conference
23 October 2008	Somali Advisory Forum
20 October 2008	Well London
29 October 2008	Peckham Pride of Place and Community Council
30 October 2008	Nunhead and Peckham Rye Area Housing Forum
October 2008	2 page feature in SE15 magazine
October 2008	Peckham Voluntary Sector Forum (PVSF) newsletter article
October 2008	Flyer distributed with PVSF AGM agenda
October 2008	Southwark Life short article
6 November 2008	Stand at Peckham Rye Station
8 November 2008	Aylesham Centre
11 November 2008	Queens Road Station
12 November 2008	Nunhead Pride of Place and Community Council
13 November 2008	Nunhead and Peckham Rye Community Council
15 November 2008	Conversation Cafe in Peckham Pulse
18 November 2008	Peckham CRAG meeting
19 November 2008	Peckham Society
22 November 2008	Peckham Power Company
22 November 2008	Evolution Quarter Residents Association

November 2008	SE15 Magazine article
9 December 2008	Bellenden Road Neighbourhood Group meeting
10 December 2008	Astbury Road Area Residents Association meeting
December 2008	Southwark Life Magazine article
13 January 2009	Town centre walkabout with Benedict O'Looney and Eileen Conn
14 January 2009	Nunhead and Peckham Rye Community Council
20 January 2009	Choumert Grove residents question and answers session
17 January 2009	PNAAP Leaflets handed out at the AGM
24 January 2009	Sierra Leone Community Forum
4 February 2009	Peckham Town Centre Management meeting
Ongoing	Facebook
September 2008 to date	Southwark website
10 November 2006, 11 March 2008, 25 July 2008	Mail out to everyone on the planning policy mailing list.

4.2 Who was consulted and how on the issues and options?

We met and exceeded the statutory requirements of our statement of community involvement. We carried out extensive consultation on the issues and options to try and engage as many people and different groups as possible.

We set out below the different types of consultation we carried out. We have split this into.

- Summary of consultation carried out to include our statutory requirements
- Specific outreach work we carried out in the AAP
- Press coverage on the AAP

Summary of issues and options consultation

	Type of consultation	Further information	Date
Statutory consultation	Mail out to statutory consultees	Mail out to planning policy mail list which includes all the statutory consultees. This included two page summary of issues and options and details of where to view documents. The letter is set out in appendix C. Appendix D sets out all our statutory consultees.	25 March 2009
	Displaying documents at council offices.	The AAP and supporting documents were displayed in all our council offices, libraries and one stop shops listed in E.	From 1 st September 2008 onwards.
	Advertisement in local press	We put a statutory notice in the Southwark News. A copy of this is provided in appendix F.	26 March 2009.
	Putting document on council website	We continually updated our website to always have most recent information about the AAP on our website and report	From 1 September 2008 onwards.

		and supporting documents.	
Additional consultation	Mail out to all consultees	Everyone on the planning policy mailing list. This includes over 2500 local residents, businesses and groups as well as statutory consultees. The letter is attached in appendix C.	25 March 2009
	Mail out to businesses in SE15 (from Southwark Business Directory)	This was an additional mail out to everyone in Southwark Business Directory.	17 April 2009.
	Mail out to landowners of key development sites.	Within this mail out we set out a key guide to the options.	17 April 2009.
	16 Outdoor banners produced and installed in 16 different locations across Peckham and Nunhead.	These provided information on the AAP and how to get involved.	March to May 2009.
	A4 and A5 posters publicising the PNAAP consultation were put up on notice boards across SE15, as well as at libraries, Peckham Pulse, council buildings and some surgeries, chemists where they would take them. We also had them up in some shop windows in Peckham town centre.	These provided information on the AAP and how to get involved.	March to May 2009.
	We prepared an 8 page newsletter summarising the PNAAP issues and options for distribution at events and public locations.	This provided information on the AAP and we distributed this at the events, stall and meetings we attended.	March to May 2009.
	Press release on March 16	This provides information on the AAP.	16 March 2009.
	Twitter.:	"The future of Peckham is in your hands - Send us your comments on the Peckham and Nunhead Area Action Plan. http://tinyurl.com/dxdf6m "	13 April 2009.
	The council's media bulletin.	We promoted the PNAAP consultation events twice in our media bulletin	27 March and first week of April 2009.
	Radio.	South City Radio documentary programme: broadcast 15th April 2009 (see outreach information)	15 April 2009
	Radio	Regular advert aired on South City Radio during April 2009	April 2009
Radio interview	Cllr Noblet (Executive Member	21 May	

		of Regeneration during the issues and options consultation gave an interview on South City Radio.	2009.
Other websites		<ul style="list-style-type: none"> • We also had information about PNAAP and consultation dates/inviting comments on the following websites: <ul style="list-style-type: none"> ○ Peckham Voluntary Sector Forum (PVSF) advertised the PNAAP issues and options consultation ○ Article on Whtvr website (with information on PNAAP and link to Repezent website (encouraging young people to have their say) 	March to May 2009.
Peckham Community Council		Took part in Pride of Place workshops on Regenerating Central Peckham	12 November 2008
Nunhead and Peckham Rye Community Council		5 minute presentation with questions on the Core Strategy and AAP as part of Pride of Place.	14 January 2009
Nunhead and Peckham Rye Community Council		Quick update on AAP, mentioning next meeting will be themed around AAP with workshops.	20 January 2009
Choumert Square Residents		Meeting to discuss PNAAP and emerging options.	25 February 2009
Nunhead and Peckham Rye Community Council		<p>10 minute presentation given outline of what PNAAP is, what it covers, timeframes etc. Followed by 20minute workshops in small groups, then a report back after the break.</p> <p>A written report was included in the agenda pack.</p>	16 March 2009
Peckham Community Council		<p>10 minute presentation giving outline of what PNAAP is, what it covers, timeframes etc.</p> <p>Followed by 20minute</p>	21 March 2009

		workshops in small groups, then a report back after the break. A written report was included in the agenda pack.	
	Evolution Quarter Residents Association	This was a local residents association at which we spoke for 5 minutes raising awareness of the document.	25 March 2009
	Peckham Town Centre Management Group	Made a presentation to the members of the Peckham TC management group.	30 March 2009
	Rye Lane Station flyering	Handing out leaflets to commuters during evening rush hour.	3 April 2009
	Aylesham Centre stall	Stall outside Aylesham Centre with displays and leaflets.	6 April 2009
	Nunhead and Peckham Rye Community Council	5 minute update on PNAAP. Update on consultation, issues and options report has been published. Mentioned upcoming events. Agenda pack included a report setting out how issues brought up in the workshops at previous community council have been covered in the issues and options report. It had quick guide to issues and options, information on upcoming events and where to view the documents.	9 April 2009
	Rye Lane Station flyering	Handing out newsletter during evening rush hour.	15 April 2009
	Rye Lane Station flyering	Handing out newsletter during morning rush hour.	16 April 2009
	Nunhead and Peckham Area Housing Forum	Short presentation followed by discussion.	18 April 2009
	Aylesham Centre stall	Stall outside Aylesham Centre with displays and leaflets.	20 April 2009
	Unity Centre drop-in exhibition	Displays and leaflets to takeaway.	21 April 2009
	Muslim Celebration event	Had a stall with displays and leaflets.	22 April 2009
	Peckham Cinema stall	Had a stall in the foyer during the Silver Screen festival targeting seniors.	23 April 2009
	Nunhead Business Association	Attended with Amanda Lloyd and highlighted the document was out for consultation.	27 April 2009
	Peckham Community Council	Update on consultation, issues	29 April

	and options report has been published. Mentioned upcoming events. Agenda pack included a report setting out how issues brought up in the workshops at previous community council have been covered in the issues and options report. It had quick guide to issues and options, information on upcoming events and where to view the documents.	2009
Peckham Cinema stall	Had a stall in the foyer during the Silver Screen festival targeting seniors.	20 April 2009
Bellenden Residents Group	Displays and discussion on PNAAP.	30 April 2009
Nunhead Station flyering	Handing out newsletter to commuters.	2 May 2009
Energy themed workshop with Peckham Power	In partnership with Peckham Power about energy use, renewable energy and what might be achievable in Peckham. Had displays about PNAAP.	5 May 2009
Camberwell College of Arts stall	Stall with displays in student cafeteria. Had a scribble wall on which students could write comments and feedback.	5 May 2009
Business event at Peckham Library	Focussed on businesses within the Town Centre with displays.	6 May 2009
Camberwell College of Arts stall	Stall with displays in student cafeteria. Had a scribble wall on which students could write comments and feedback.	6 May 2009
Peckham Square POD event	For a few hours in the afternoon the Peckham Peace Pod was used to raise awareness of the PNAAP with people being interviewed inside the pod about Peckham while officer spoke with passerby's.	6 May 2009
Nunhead and Peckham Rye Community Council	15minute presentation on PNAAP and how it covers Nunhead area. Report included in agenda pack.	7 May 2009
Nunhead workshop at Old Nun's head	This was organised at request of community council. With displays and presentation followed discussion.	9 May 2009
Unity Centre drop-in	Displays and leaflets to	11 May

	exhibition	takeaway.	2009
	Nunhead Station flyering	Handing out newsletter to commuters.	12 May 2009
	Sumner TRA	Invited to present and talk about the PNAAP and development in the area.	12 May 2009
	Peckham Youth Forum	Met with Peckham Youth forum to discuss the PNAAP and what it meant for them.	16 May 2009
	Nunhead drop-in session at Nunhead Library	Drop in session with displays and leaflets.	19 May 2009

Outreach work

To try and engage with as many groups as possible in Peckham and Nunhead we worked with some of our partners to try and reach more people and let them know about the AAP. In particular we tried to reach groups that we often find hard to reach and who historically do not usually comment on our planning documents. Examples of some of the work we did are set out below.

South City Radio (2009)

We commissioned South City Radio (previously Radio Peckham) to train students from the Harris Girls Academy. Six students were trained in radio production and journalism before undertaking a program of consultation for Southwark's PNAAP issues and options document. The result was "Peckham 2020: The Vision" a documentary that explores community need for redevelopment and regeneration.

- The documentary was broadcast on 15th April 2009 at 9pm on Rerezent and sister station South City Radio (which has an adult listenership).
- As part of the project the students interviewed their fellow students as well as members of the community.
- Over 100 residents contributing to the PNAAP
- High percentage of 'hard-to-reach' residents included in process (refugees, NEET young people and others)
- Broadcast documented process and encouraged further participation.
- The documentary was rebroadcast on 21 May 2009 (2-3pm) as part of South City Radio's 87.7FM license month (ie. larger audience). This was as part of a show which featured an interview with Cllr Paul Noblet to discuss the vision for Southwark, the PNAAP the comments that were raised in the documentary (we have a copy of this on the DVD from Eclectic productions).
- South City Radio also launched the Rerezent website, aimed at young people. The PNAAP was advertised on the website and there was a space for young people to leave messages (we have copies of these on the DVD from Eclectic productions).
- We also commissioned a short jungle advertising the PNAAP consultation that was played out 20 times over April 2009.

Covo – primary school students (2009)

- We engaged Covo to work with primary school children and get feedback on the proposals.
- They ran a series of workshops with 245 year 5 and 6 students from 10 schools.
- The workshops were designed to creatively engage students, get them to reflect on their experiences of living in Peckham, and provide meaningful feedback.

BME groups (2009-2010)

- We commissioned Peckham Voluntary Sector Forum to undertake outreach work that targeted BME groups in Peckham. They ran a series of workshops tailored for different ethnic groups, explaining the AAP issues and options and using Planning for Real techniques to reflect on the area and how it may change. The workshops were designed to improve people's understanding of the AAP and get meaningful feedback, both through completed questionnaires and reports written up of each meeting.
- The following meetings took place:
 - Mixed meeting of community leaders from French and African speaking communities, refugees and asylum seekers, Turkish Cypriot, Kurdish and Middle Eastern women, Ghanaian, Nigerian, Sierra Leone and Caribbean – 1 July 2009
 - Parents forum with representative from Nigerian, Asian and Caribbean communities – 12 November 2009
 - Turkish Cypriot community – 25 October 2009
 - Ghanaian community – 24 November 2009
 - Sierra Leone communities
 - Caribbean communities
- We have put the response we received through the Peckham Voluntary Sector Forum into our consultation database and provided officer comments on the responses. These are set out in appendix G.

Press coverage

In addition to the consultation set out above the AAP was covered by the press in the following articles:

- SE15 magazine article: October 2008 – had quick guide
- The Peckham Society News Winter 2008/09 – article on meeting held on 19 November 2008
- South London Press Article “How do you want your area to look?” 14 April 2009 – had details of website and consultation:
- PVSF Forum News April 2009 – article on PNAAP consultation and how to get involved with consultation dates
- Southwark News Article: 7 May 2009 – included interview of planning policy officer on PNAAP:
- Southwark Life May 2009– under events section were details of the consultation with link to website. Brief feature in the Regeneration article of May's Southwark Life
- SE22 magazine article: May 2009 article on PNAAP consultation with dates and website
- PVSF Forum News August 2009 – article about ethnic communities and concerns over sites
- PVSF Forum News March 2010 – “Southwark Council Says Thank You” Article about how comments will be taken into account, thanking people for their comments and where to from here. Also in same edition was an article about the PVSF outreach workshops.
- PVSF Forum News: Jan/Feb 2011 edition – there was a brief article on the latest consultation with revised timetable as well as details of events. Also there was an article/interview with Cllr Colley on Regeneration Nunhead and Peckham
- Whtvr.org magazine April 2009 – aimed at young people. Small section under events about PNAAP consultation and link to Represent website

4.3 How many comments were received on the issues and options?

We received:

- 105 questionnaire responses
- 28 letters/emails written responses
- Two outreach reports – COVO consultation and PVSF outreach consultation.

4.4 Summary of responses on the issues and options

Appendix F sets out a summary of the comments we received by questionnaire broken down into question. The key information the questionnaire responses showed is:

- 89% agreed with the vision
- 78% agreed with the issues we set out
- View on amount of housing growth was very mixed. 43% felt we should increase the amount, 57% felt we should limit housing but encourage renewal of existing housing
- 77% want more business space
- 72% want more retail space and bigger shop units
- 89% want more restaurant, cafes and non-food shops
- 62% want street markets moved to new locations
- 80% want the town centre one-way traffic reviewed
- Mixed view on the 3 conservation areas we suggested. Between 28% and 39% supported the different conservation areas
- 69% prefer high growth options, 18% low growth and 13% limited growth
- Opinions varied on the amount of growth on individual sites from high to low growth

Quality of the document

Photos of all development sites would be useful to provide clarity about the site and surrounding area. We have included these in towards a preferred option (TPO)

The options are difficult to interpret. We have made the options simpler in TPO

Document explaining links between the different Southwark planning documents. This will be in the background papers and is also available on the web www.southwark.gov.uk in the planning policy section.

Consultation

Suggestions for an event are being taken forward as an NLA conference.

Specific people were concerned about being consulted, we have followed these up individually.

There were concerns about the inclusivity of consultation. This has been addressed through the consultation plan.

Data

LAA targets comparisons have been included in the background papers.

Including Neighbourhood profile information has been taken forward in the PNAAP TPO and background papers where relevant.

Visions

Comments on how areas should look and be are set out in the visions in section 3 and also in the design section of section 4.

Arts and culture

Replication of the artistic features in Bellenden would improve Nunhead and Peckham. There were suggestions for sculptures and artistic street furniture. We will consider these at the preferred option stage when we choose an approach and set out how to implement our policies.

Shopping

There were many comments about the shopping quality and types of shops in Peckham town centre and Rye Lane. Two options have been set out for further consultation to consider the issues raised.

Shop front improvements were popular amongst many of the comments. This has been included in section 4 as part of the policies.

Flexibility to change retail to housing has been considered and where appropriate included in section 4 as part of the policies.

Less takeaways were suggested. Options for hot food takeaways have been set out for consultation in section 4 for comment.

Comments about markets have been addressed through the markets policy in section 4.

Protection of shops outside town centres

Leisure

There were many views about the location of the cinema. section 4 sets out options for further consultation.

Support for libraries has been taken forward through the leisure options in section 4.

Support for new hotels has been considered as part of the options for leisure and the town centre set out in section 4.

Community

There was support for Nunhead Community Centre. This has been followed up in the site suggestions in section 5.

There were concerns and support for religious premises. The policy has been continued as set out in the core strategy in section 4.

Improving current medical centres has been addressed in the policy in section 4 through proposals to the Lister health centre.

Concerns about provision for young people and sports facilities have been addressed in section 4 policy on youth facilities and sports facilities.

Protect and improve green and open spaces for all users has been addressed through the open spaces and the sites of importance for nature conservation policies in section 4.

Improved leisure facilities generally has been addressed through the options in section 4.

Housing

More family housing has been addressed through the policy option for more family housing in line with the core strategy in section 4.

More gardens has been addressed through a policy in section 4.

Supports for student housing on specific sites have been considered in section 5 as part of the site allocations.

Environmental quality

There were many comments about improving Peckham High street and Rye Lane particularly where the dirt, noise, mess and general environment impacted on the shopping experience. We have set out visions and policies to address this. We will further consider these at the preferred option stage when we choose an approach and set out how to implement our policies.

There were suggestions for sculptures and artistic street furniture. We will further consider these at the preferred option stage when we choose an approach and set out how to implement our policies.

There were suggestions that we should be clearer on required and best practice environmental standards and also issues such as flooding. These are mainly covered in the core strategy so we have not repeated them in the PNAAP document as they are not area specific. Where they are area specific such as comments on energy and open space we have set out policies in section 4.

Transport

More public transport and improvements to public transport both trains and buses, the bus station and smarter travel initiatives have been addressed through the visions and policies in sections 3 and 4. We will further consider these at the preferred option stage when we choose an approach and set out how to implement our policies. It will be particularly important to work with TfL on many of these issues as they are responsible for many of the services and roads.

Improvements to Peckham Rye station were raised by many people. We have set out proposals in sections 3 and 4 and we will further consider these at the preferred option stage when we choose an approach and set out how to implement our policies. It will be particularly important to work with TfL on many of these issues as they are responsible for many of the services.

Improvements to Nunhead station were raised. We have set out proposals in sections 3 and 4 and we will further consider these at the preferred option stage when we choose an approach and set out how to implement our policies. It will be particularly important to work with TfL on many of these issues as they are responsible for many of the services.

Suggestions for different car parking provisions have been addressed through options in section 4. We will further consider these at the preferred option stage when we choose an approach and set out how to implement our policies.

Speeding traffic will need to be considered at the preferred option stage when we choose an approach and set out how to implement our policies at a detailed level.

Accessibility and the streets being difficult to manage with a buggy will need to be considered at the preferred option stage when we choose an approach and set out how to implement our policies at a detailed level.

Design and heritage

Suggestions for new conservation areas have been taken forward through the proposals and consultation on 2 new conservation areas.

There were comments about all of the density options. The low and medium options have been taken forward in section 4 with a few sites having taller buildings.

Site feedback

Specific comments on sites have been addressed in the new site suggestions. There is a table linking the consultation on sites at the different stages in the background paper.

5. Informal consultation on the towards a preferred option

5.1 Consultation prior to formal towards a preferred option consultation

We continued to carry out consultation and increase aware of the Peckham and Nunhead AAP in the lead up to the towards a preferred option. The feedback and discussions we had have fed into the preparation of the towards a preferred option.

We did the following as part of this informal continuous consultation.

Informal towards a preferred option consultation

Updated our web pages	Throughout the process	Continuous
Flyers distributed at events	Flyers telling people about the AAP	Continuous
Unity Centre drop-in exhibition	Displays and leaflets to takeaway. Joint event with Licensing department.	1 July 2009
Nunhead and Peckham Rye Traffic and Transport Sub Group	Update on PNAAP, how it can address traffic management around the town centre.	12 October 2009
Atwell TRA AGM	Discussion on the AAP	18 October 2009
Rye Lane Station Action Group	Presentations around different issues to do with the station and surrounding land. Presentation on the station square and how it links in with wider strategy for the area and a presentation on the AAP.	10 September 2009
Nunhead and Peckham Rye Traffic and Transport Sub Group	Update on parking study and PNAAP.	17 November 2009
SE15 Creative Network	Presentation on PNAAP and role of creative industries followed by discussion.	16 December 2009
Peckham Town Centre Forum	There were PNAAP displays and then discussions on a range of issues including development and regeneration.	13 July 2010
Peckham Town Centre Forum	Continuation of discussions at previous events.	2 September 2010
Nunhead and Peckham Rye Traffic and Transport Sub Group	No specific agenda item.	18 September 2010
NLA Investing in Southwark event	Cllr Colley (Cabinet member for Regeneration) did presentation on Peckham and Nunhead as well as there being information in prospectus	7 October 2010
My City Too! Open House weekend event in Peckham Square	Discussion with young people and public on regeneration and the use of vacant and derelict sites.	14 October 2010
Futurama Talk at Peckham Space	Discussion about the AAP.	23 October 2010

Urban design town centre walkabout followed by Peckham Town Centre Forum	There was a walkabout through Peckham town centre looking at public realm, sites and development issues and ideas. This was followed by discussions at the Peckham Town Centre Forum.	15 November 2010
Cooperative House residents	Met and went through PNAAP, what it is, what it covers, timetable etc...	27 November 2010
Preview Peckham event, Bussey Building	Displays and discussion on regeneration and PNAAP. This was designed to introduce the emerging ideas that could be in the preferred options, to continue momentum due to delays in PNAAP consultation. Was an opportunity for early input into preferred options and prepare people for formal consultation.	30 November 2010
Preview Peckham event, Bussey Building	Displays and discussion on regeneration and PNAAP. This was designed to introduce the emerging ideas that could be in the preferred options, to continue momentum due to delays in PNAAP consultation. Was an opportunity for early input into preferred options and prepare people for formal consultation.	10 February 2011
Nunhead and Peckham Rye Traffic and Transport Sub Group	Feedback on preview Peckham workshops and suggest possibility of having next sub group meeting focussing on PNAAP traffic and transport issues.	19 February 2011
Sustainable Peckham event at Peckham Settlement	Drop in session with displays and 1-1 discussions. Focus on Peckham neighbourhoods north of the town centre.	2 March 2011
Peckham Community Council	5 minute presentation and some questions. Gave out event flyers.	3 March 2011
Nunhead and Peckham Rye Community Council	10minute presentation plus a series of questions, jointly with Cllr Colley and Eileen Conn. Regeneration themed meetings. Displays and discussions during the break.	10 March 2011
PVSF Forum meeting	There was a couple announcements/explanation of it and I had a display - spoke to about 4 people 1-1 and handed out flyers.	10 March 2011
Clifton TRA meeting	10 mins talk and 15mins questions. Was only item discussed.	17 March 2011
Enterprising Peckham (local economy seminar)	There were a series of brief presentations followed by grouped discussions. Display material on	19 March 2011

	PNAAP and related issues and emerging preferred options.	
Future Nunhead event	There were displays and a map on which people wrote their suggestions. Also comments forms.	31 March 2011
Peckham Society meeting, Old Waiting Room	Peckham Society organised. Series of talks about town centre heritage and historic buildings.	31 April 2011
Peckham Town Centre liaison meeting	Officers and traders coming together to discussion issues around town centre, short and long-term. Included brief overview of what PNAAP is and how fits in.	7 April 2011

6. Monitoring our consultation

6.1 Why we monitor our consultation?

Our statement of community involvement indicates that the success of consultation can be measured by the numbers and diversity of consultees and respondees. This is particularly important for an area such as Peckham and Nunhead which is very varied and includes many traditionally hard to reach groups such as young people. We want to ensure the final AAP policies meet the needs of those living, working and visiting Peckham and Nunhead.

We monitor our consultation at every stage so that we can see where we need to engage more with certain groups at the next stage of consultation.

6.2 How we monitor our consultation

After every stage of consultation we look at the different people and groups that have commented in the planning document and look back over the events and consultation activities we carried out to see whether we should have targeted more or different groups. We feed this into our planning for the next stage of consultation. We want to try and encourage people from all groups and areas to get involved in the AAP. This includes people across all nine protected characteristics groups including different ethnic, age and religious groups. It also includes involving people from different organisations to include local residents, local voluntary and community sector groups, local businesses and traders, landowners, statutory consultees such as the Environment Agency and developers.

As an example, at this stage of consultation we have identified that we need to involve local businesses, traders and landowners more in the preparation of the AAP. It is important that by the final stage of consultation on the document, we are confident that we can deliver the AAP vision including developing an implementation and infrastructure plan for all the key developments and proposals sites. Therefore we are holding an event in conjunction with New London Architecture to engage local landowners and developers to get involved with the AAP and help us to deliver it vision and objectives.